

Rep Order# 9795153 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 50870

Printed: 09/19/2012 1:21 PM
Last Received: 09/19/2012 12:33 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL MKGDS OK. PLS CNF

6000 71,915.
1800
73,715.
moving 500 from 5614 to 1514
moving 1300 from 5006 to 5016

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/18-09/24	4	1	4	\$1,600.00	
				Sales Remark: V7 1X NA								
				V7 Comment Changed, Spots/week Changed								
	*75	SA	1135P-1205A	BENGALS	:30	\$200.00	09/22-09/22	2	1	2	\$400.00	
				Sales Remark: V7 MKGD.								
				V7 Added								
	*76	SA	330P-7P		:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
				Sales Remark: V7 MKGD.								
				V7 Added								
	*77	TH-F	6A-630A	NEWS	:30	\$450.00	09/20-09/21	1	1	1	\$450.00	
				Sales Remark: V7 MKGD.								
				V7 Added								
	*78	SA	1205A-105A		:30	\$250.00	09/22-09/22	1	1	1	\$250.00	
				Sales Remark: V7 MKGD.								
				V7 Added								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*79	SU	1235A-135A	CRIM MINDS	:30	✓ \$250.00	09/23-09/23	1	1	1	\$250.00	
				Sales Remark: V7 MKGD. V7 Added								
	*80	SA	1205A-105A		:30	✓ \$250.00	09/22-09/22	1	1	1	\$250.00	
				Sales Remark: V7 MKGD. V7 Added								
	*81	SU	1205A-105A		:30	✓ \$250.00	09/23-09/23	1	1	1	\$250.00	
				Sales Remark: V7 MKGD. V7 Added								

---REPORT TOTALS---

Report Totals: 12 / \$3,800.00

---SALES MONTHLY TOTALS---

Sep 12: 138 / \$73,715.00
Sales Totals: 138 / \$73,715.00
Station Totals: 138 / \$73,715.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$283,519	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 26%
		WKRC 26%	WLWT 35%	WSTR 2%	WXIX 10%	

Books null
Demos RA35+

Rep Order# 9795153 Ver# 6 Status Returned Traffic Order# 50870
EC'd Yes

Printed: 09/19/2012 8:27 AM 1 of 2
Last Received: 09/18/2012 2:43 PM
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--- REMARKS ---

pls see line 18
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*18	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/18-09/24	5	1	5	\$2,000.00	
		Station Remark: V6 1x na 8/20 no time. mg sat 9/22 1135p-1205a wx @ 200.00 each bengals nation										

---REPORT TOTALS---

Report Totals: 5 / \$2,000.00

---SALES MONTHLY TOTALS---

Sep 12: 131 / \$71,915.00
Sales Totals: 131 / \$71,915.00
Station Totals: 131 / \$71,915.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$276,596	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null

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Fax#
Demos RA35+

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Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, September 18, 2012 3:37 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50870

Station: WKRC-TV

Order Information:

Order #: 50870
Order Total: \$71,565.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795153
Estimate #: 1536 *a
Flight Dates: 09/18/12 - 09/24/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50870-18-5):
Rate: \$400.00
Air Date: Thu 09/20/12
Eligible Days: MTWTF---
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

2x Sat 11:30a-12:30p
on 9/22 @ 12:00 each

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 1												
09/19/12	Wednesday	12:41 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/21/12	Friday	12:03 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 2												
09/18/12	Tuesday	1:39:51 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/24/12	Monday	1:42:52 AM	:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 3												
09/20/12	Thursday	1:28:29 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/21/12	Friday	1:12:27 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/24/12	Monday	1:29:14 AM	:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											3	
Line: 4												
09/19/12	Wednesday	1:52:07 AM	:30	\$450.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/24/12	Monday	1:50:52 AM	:30	\$450.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											2	
Line: 5												
09/18/12	Tuesday	1:58:54 AM	:30	\$225.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/19/12	Wednesday	1:29:26 AM	:30	\$225.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/24/12	Monday	1:18:20 AM	:30	\$225.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											3	
Line: 6												
09/20/12	Thursday	1:49:21 AM	:30	\$225.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/24/12	Monday	1:58:56 AM	:30	\$225.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											2	
Line: 7												
09/18/12	Tuesday	1:15:20 AM	:30	\$225.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/19/12	Wednesday	1:23:30 AM	:30	\$225.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/20/12	Thursday	1:19:00 AM	:30	\$225.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											3	
Line: 8												
09/19/12	Wednesday	1:59:26 AM	:30	\$125.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/20/12	Thursday	1:29:26 AM	:30	\$125.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											2	
Line: 9												
09/18/12	Tuesday	1:43:45 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/20/12	Thursday	1:37:27 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/24/12	Monday	1:30:21 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 9												
				\$75.00							3	
Line: 10												
09/22/12	Saturday	4:41:15 AM	:30	\$125.00		6a-8a News BB	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$125.00							1	
Line: 11												
09/22/12	Saturday	7:31:32 AM	:30	\$125.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$125.00							1	
Line: 12												
09/22/12	Saturday	8:40:30 AM	:30	\$350.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$350.00							1	
Line: 13												
09/23/12	Sunday	4:44:33 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$25.00							1	
Line: 14												
09/18/12	Tuesday	9:41:54 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/19/12	Wednesday	9:51:00 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/21/12	Friday	9:58:26 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/24/12	Monday	9:25:10 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
				\$400.00							4	
Line: 15												
09/18/12	Tuesday	10:38:40 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/19/12	Wednesday	10:15:55 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/20/12	Thursday	10:14:55 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/24/12	Monday	10:33:35 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00							4	
Line: 16												
09/18/12	Tuesday	11:28:55 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/20/12	Thursday	11:58:56 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/21/12	Friday	11:58:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/24/12	Monday	11:58:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$1,800.00							4	
Line: 17												
09/18/12	Tuesday	12:08:09 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/19/12	Wednesday	12:03:16 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/20/12	Thursday	12:20:58 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/21/12	Friday	12:15:08 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/24/12	Monday	12:28:46 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
				\$2,500.00							5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 18												
09/18/12	Tuesday	2:56:09 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/19/12	Wednesday	1:28:41 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/21/12	Friday	2:59:11 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	2:59:26 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											4	
											\$1,600.00	
Line: 19												
09/18/12	Tuesday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/19/12	Wednesday	1:59:11 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/20/12	Thursday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/21/12	Friday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											5	
											\$2,000.00	
Line: 20												
09/19/12	Wednesday	2:59:11 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/20/12	Thursday	2:28:41 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/21/12	Friday	2:59:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/24/12	Monday	2:29:21 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											4	
											\$1,400.00	
Line: 21												
09/22/12	Saturday	5:58:56 AM	:30	\$350.00		CBS This Morning Satur	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
											\$350.00	
Line: 22												
09/23/12	Sunday	5:18:15 AM	:30	\$450.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
											\$450.00	
Line: 23												
09/23/12	Sunday	5:36:00 AM	:30	\$450.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
											\$450.00	
Line: 24												
09/23/12	Sunday	5:11:04 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
											\$450.00	
Line: 25												
09/23/12	Sunday	5:58:46 AM	:30	\$400.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
											\$400.00	
Line: 26												
09/23/12	Sunday	1:29:26 AM	:30	\$100.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
											\$100.00	
Line: 27												
09/18/12	Tuesday	5:22:41 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 27												
09/19/12	Wednesday	5:59:12 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/20/12	Thursday	5:29:21 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/21/12	Friday	5:29:06 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	5:59:12 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											5	
Line: 28												
09/18/12	Tuesday	1:22:24 PM	:30	\$300.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/19/12	Wednesday	1:13:26 PM	:30	\$300.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/20/12	Thursday	1:06:06 PM	:30	\$300.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/21/12	Friday	1:20:41 PM	:30	\$300.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/24/12	Monday	1:27:36 PM	:30	\$300.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											5	
Line: 29												
09/18/12	Tuesday	1:38:52 PM	:30	\$300.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/19/12	Wednesday	1:42:06 PM	:30	\$300.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
09/20/12	Thursday	1:36:06 PM	:30	\$300.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/21/12	Friday	1:42:36 PM	:30	\$300.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/24/12	Monday	1:44:21 PM	:30	\$300.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
											5	
Line: 30												
09/18/12	Tuesday	5:23:01 PM	:30	\$350.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
09/19/12	Wednesday	5:28:10 PM	:30	\$350.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/20/12	Thursday	5:28:35 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/21/12	Friday	5:11:50 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/24/12	Monday	5:20:02 PM	:30	\$350.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
											5	
Line: 31												
09/18/12	Tuesday	5:57:33 PM	:30	\$400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/19/12	Wednesday	5:49:48 PM	:30	\$400.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/20/12	Thursday	5:49:53 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/21/12	Friday	5:35:11 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/24/12	Monday	5:43:37 PM	:30	\$400.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											5	
Line: 32												
09/18/12	Tuesday	6:12:45 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/19/12	Wednesday	6:27:41 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/20/12	Thursday	6:19:17 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/21/12	Friday	6:49:33 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	6:56:51 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50870

Line: 32

				\$4,500.00							5	
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Line: 33

09/22/12	Saturday		:30	\$150.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$150.00							1	

Line: 34

09/23/12	Sunday		:30	\$250.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$250.00							1	

Line: 35

09/18/12	Tuesday	7:25:48 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/19/12	Wednesday	7:10:57 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/20/12	Thursday	7:22:29 PM	:30	\$850.00	M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/21/12	Friday	7:10:12 PM	:30	\$850.00	M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/24/12	Monday	7:28:04 PM	:30	\$850.00	M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
				\$4,250.00							5	

Line: 36

09/18/12	Tuesday	7:39:34 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
09/19/12	Wednesday	7:34:30 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH
09/20/12	Thursday	7:51:44 PM	:30	\$400.00	M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH
09/21/12	Friday	7:42:37 PM	:30	\$400.00	M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH
09/24/12	Monday	7:50:54 PM	:30	\$400.00	M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH
				\$2,000.00							5	

Line: 37

09/22/12	Saturday	7:49:15 PM	:30	\$200.00	Sa Prime Access Rotat		6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$200.00							1	

Line: 38

09/18/12	Tuesday	8:32:48 PM	:30	\$3,500.00	OFA-12- Tue Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$3,500.00							1	

Line: 39

09/18/12	Tuesday	8:35:25 PM	:30	\$1,500.00	OFA-12- Tue Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$1,500.00							1	

Line: 40

09/19/12	Wednesday	8:58:56 PM	:30	\$3,000.00	OFA-12- Wed Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
				\$3,000.00							1	

Line: 41

09/20/12	Thursday	8:14:43 PM	:30	\$1,600.00	Thu Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$1,600.00							1	

Line: 42

09/23/12	Sunday	7:40:08 PM	:30	\$1,400.00	Sun Reg 1		7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 42												
				\$1,400.00							1	
Line: 43												
09/23/12	Sunday	11:44:02 PM	:30	\$1,600.00		Sun Reg 4	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH
				\$1,600.00							1	
Line: 44												
09/18/12	Tuesday	11:12:36 PM	:30	\$800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH
09/19/12	Wednesday	11:11:56 PM	:30	\$800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	4	MWASH
09/20/12	Thursday	11:20:12 PM	:30	\$800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	3	MWASH
09/21/12	Friday	11:19:22 PM	:30	\$800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	2	MWASH
09/24/12	Monday	11:20:19 PM	:30	\$800.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	5	MWASH
				\$4,000.00							5	
Line: 45												
09/22/12	Saturday	11:05:05 PM	:30	\$800.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH
				\$800.00							1	
Line: 46												
09/23/12	Sunday	11:33:10 PM	:30	\$800.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH
				\$800.00							1	
Line: 47												
09/18/12	Tuesday	11:04:37 XM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a		P-3	4	MWASH
09/19/12	Wednesday	11:59:30 PM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a		P-3	2	MWASH
09/20/12	Thursday	11:11:15 XM	:30	\$250.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a		P-3	5	MWASH
09/21/12	Friday	11:25:00 XM	:30	\$250.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a		P-3	3	MWASH
09/24/12	Monday	11:24:45 XM	:30	\$250.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH
				\$1,250.00							5	
Line: 49												
09/22/12	Saturday	12:03:40 XM	:30	\$125.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH
				\$125.00							1	
Line: 50												
09/23/12	Sunday	12:56:31 PM	:30	\$250.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH
				\$250.00							1	
Line: 52												
09/22/12	Saturday	12:03:21 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH
				\$350.00							1	
Line: 53												
09/23/12	Sunday	12:58:56 AM	:30	\$2,000.00		NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A 1536 *a		P-2	1	MWASH
				\$2,000.00							1	
Line: 54												
09/23/12	Sunday	12:35:14 PM	:30	\$9,000.00		Bengals vs Washington (1:00:00 PM-4:00:00 PM)		OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 54												
				\$9,000.00							1	
Line: 55												
09/23/12	Sunday	14:02 PM	:30	\$2,400.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$2,400.00							1	
Line: 56												
09/22/12	Saturday	7:33:20 PM	:30	\$350.00		Sa Prime Access Rotat	7p-8p	OBAMA 4 AMERICA *A 1536 *a		P-2	1	MWASH-
				\$350.00							1	
Line: 57												
09/22/12	Saturday		:30	\$200.00		Bengals Nation	1135p-1205a	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
09/22/12	Saturday		:30	\$200.00		Bengals Nation	1135p-1205a	OBAMA 4 AMERICA *A 1536 *a		P-3	2	MWASH-
				\$400.00							2	
Line: 58												
09/22/12	Saturday		:30	\$350.00		SEC Football	(3:30:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$350.00							1	
Line: 59												
09/21/12	Friday		:30	\$450.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A 1536 *a		P-2	1	MWASH-
				\$450.00							1	
Line: 60												
09/22/12	Saturday		:30	\$250.00		Sat 1205a-105a	1205a-105a	OBAMA 4 AMERICA *A 1536 *a		P-2	1	MWASH-
				\$250.00							1	
Line: 61												
09/23/12	Sunday		:30	\$250.00		Sun Late Fringe Rotator	(12:35:00 XM-1:35:00 XM)	OBAMA 4 AMERICA *A 1536 *a		P-2	1	MWASH-
				\$250.00							1	
Line: 62												
09/23/12	Sunday		:30	\$250.00		Sun Late Fringe Rotator	(12:35:00 XM-1:35:00 XM)	OBAMA 4 AMERICA *A 1536 *a		P-2	1	MWASH-
				\$250.00							1	
				\$73,465.00							137	
				\$73,465.00							137	
				\$73,465.00							137	
				\$73,465.00							137	
				\$73,465.00							137	

[Filtered by:] [Sorted by: Station]